

Advocate for Residents of Miami Beach

We are a community-based 501(c)4 not-for-profit organization providing Miami Beach residents a cohesive voice for city-wide issues that impact our quality of life. Click here to [join us!](#)



July 25, 2018: Another Busy Day at Commission Chambers! These are Miami Beach United's Resolutions:

NEW ITEM TODAY - SEE BELOW FOR DETAILS

- Agenda Item R5-D - Ordinance Regarding Architectural District Parking Height Restrictions

ITEM NOT ON AGENDA, BUT SENT TO COMMISSION

- Regarding Finance Committee Memorandum Dated July 13, 2018, Subject: Potential Revenue Streams From Advertising

Want to read the proposed Commission agenda items and get info about the Commission meeting today? Click [here](#).

Want to contact your elected officials directly? Click [here](#).

**Opposition to Ordinance Regarding
Architectural District Parking Height Restrictions
Exemption
Ordinance R5-D (Formerly R5-F)**

Executive summary:

Seeking to allow increased height for a parking garage structure in an architectural district.

Why It Matters

- The height restrictions were put in place for this architectural district to protect the character of the neighborhood; this exemption would allow a structure which overshadows the adjacent contributing buildings.
- The City has documented a declining trend in parking usage over the past three years, and the City is encouraging usage of public and/or shared ride transportation issues; therefore building excessive height to allow for more parking spots seems counter to the stated facts and goals.
- If an exemption is made in one historic district, someone seeking to do the same in another historic district will be able to point to this case as a precedent.

Miami Beach United is **IN OPPOSITION TO** this ordinance.

Read the MBU Resolution in its entirety by clicking [HERE](#) .

Read the Commission documents by clicking [HERE](#) .

Regarding Finance Committee Memorandum Dated July 13, 2018 Subject: Potential Revenue Streams From Advertising

Executive summary:

The City is looking for new ways to generate revenue to shore up the budget for next year and directed Staff to investigate advertising options.

Why It Matters

- While some of the ideas have merit, there were also included options to allow outdoor advertising and billboards in the City in various locations.
- Billboards are not currently permitted in the City and this position should not change.

Miami Beach United supports innovative initiatives like thoughtful co-branding/licensing deals which can elevate the brand and image of the City. We also support initiatives to sell the naming rights to the Miami Beach Convention Center, and to have limited advertising on the INSIDE of trolleys and parking garages.

HOWEVER, Miami Beach United unequivocally opposes ANY advertising options in the public right of way, whether on the exterior of parking garages or on the Fleet Building

Read the MBU Resolution in its entirety by clicking [HERE](#) .

Read the Commission documents by clicking [HERE](#) .



Save the Date!

Join us for a members-only wonderful weekday getaway to Brazil...
via the restaurant Ofa in Sunset Harbor on August 22.

Details to follow!

Not a member? Not a problem! [Click here to join](#) - your \$25 will get you into this event, and cover your MBU membership through 2019.

The New MBU Resident Scorecard: Coming Soon!

Miami Beach United will compile a scorecard to educate and inform residents. The new "Resident Scorecard" measures Commission and Committee votes to show how resident-friendly the City of Miami Beach Mayor and Commissioners are.

Here's how it works:

- Miami Beach United identifies and tracks issues that affect Miami Beach residents' quality of life.
- Official votes cast by elected officials are logged and scored on a scale from 0-100%. The highest score represents the most resident-friendly voting record.
- The resident scorecard will be updated monthly, distributed over email and shared on social media.

2018 MBU Board of Directors

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Tanya K. Bhatt, Co-President; Marketing & Communications
Saul Gross, Treasurer
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Ron Starkman



Our Mission

Dedicated to improving the quality of life for Miami Beach residents, managed and measured growth of our city, and ethical leadership of government – for a vibrant city rooted in history, its people, resources and neighborhoods, with focus on the future – by providing educational and analytical focus on the organization, structure, policies and performance of Miami Beach government.